

A. C	course information	n			
Final award title(s)	BA (Hons) Busine Business Manage				
Intermediate exit award title(s)	Cert HE (Busines Dip HE (Business				
UCAS Code	NN23		Course Code(s)	4686	
	London South Ba	nk University			
School	□ ASC □ ACI	□ BEA ⊠ I	BUS □ EN	IG □ H	SC □LSS
Division	Business & Enter	prise			
Course Director	Bim Osunsami				
Delivery site(s) for course(s)	⊠ Southwark	□ Have	ring 🗆 C	ther: ple	ase specify
Mode(s) of delivery	⊠Full time	□Part time	□other	please s	pecify
Length of course/start and finish					
dates	Mode	Length year	s Start -	month	Finish -
					month
	Full time	3 years	Septem	ber	June and
			and Jar	nuary	January
	Full time with	4 years	Septem	ber	June and
	placement/		and Jar	nuary	January
	sandwich year				
		<u> </u>			
Is this course generally suitable for	Please complete	the Internation	nal Office qu	estionna	ire
students on a Tier 4 visa?	Yes	No			
	Students are adv	ised that the s	tructure/natu	ure of the	course is
	suitable for those	on a Tier 4 vis	sa but other	factors v	vill be taken into
	account before a	CAS number	is allocated.		
Approval dates:	Course(s) validat Subject to validat		2015		
	Course specificat updated and sign	ion last	October 20	23	
Professional, Statutory & Regulatory Body accreditation	<ul><li>Chartered Ins</li><li>Institute of Er</li></ul>	f Chartered Co titute of Mana terprise and E terprise Mana	gement [CIN Entrepreneur	//A] s Certific	<del>-</del>

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		d Management Institute Level 5 Diploma in Management lership [CMI]
Reference points:	Internal External	<ul> <li>Corporate Strategy 2015-2020</li> <li>Academic Quality and Enhancement Manual</li> <li>School Strategy</li> <li>LSBU Academic Regulations</li> <li>QAA Quality Code for Higher Education 2013</li> <li>Framework for Higher Education Qualifications</li> <li>QAA Business &amp; Management Subject Benchmark Statements (Dated)</li> <li>PSRB</li> <li>Competitions and Markets Authority</li> <li>SEEC Level Descriptors 2016</li> </ul>
		·
Diation the state		s and Features
Distinctive features of course	<ul> <li>Offers opportuning Finance with professional body</li> <li>Development of professional body</li> <li>Maximisation of</li> <li>Opportunity for four four form</li> <li>Innovative blend</li> <li>Personal develo</li> <li>Optional work plant enterprise state</li> <li>Advanced entry</li> <li>Clear progressions study;</li> </ul>	acement in year 3 within an established workplace or via
Course Aims	courses is the creating professional opportunity.  These courses aimplied background have an programme that interprogramme that interprogramme probusiness with the theorem of the Business and Fin the aim of the Business and Fin the Cover the last half a is quite distinct and	ion of the BA (Hons) Business Management suite of on of a high quality academic programme that provides unity in a business context, to all who can benefit.  It oensure that students, from any socio-economic an effective route to a career of their choice via a regrates academic, professional and vocational  I wides students with a broadly based education in the emes of 'Enterprise', 'Management' and 'Professional rough the core of its structure.  In the students with Finance course is to equip y of future careers, with a subject specialism in the area ance.  I century Finance has developed into a subject area that different from Accounting. Finance has strong roots in antitative methods, and present-day finance practitioners

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often have backgrounds in economics or engineering rather than accounting.

The Business School has both a Foundation degree (with top-up) and a BA Honours degree that are closely linked to the syllabi of professional accountancy bodies such as ACCA, IFA and AAT – but, unlike most of our direct competitors, the School does not currently offer any specialist undergraduate course in Finance. There is demand for such courses not only domestically but internationally as well. As there is currently no specialist undergraduate course in finance at LSBU, the BA (Hons) Business Management with Finance will offer students wishing to specialize in this area the opportunity of doing so.

The curriculum provides a broad and integrated academic foundation taught via a common first year at level 4 with increasing specialisation opportunities in the area of Finance at levels 5 and 6.

#### Business Management with Finance aims to:

- 1. Develop academically confident graduates through the provision of a supportive learning environment that nurtures understanding of Business Management disciplines, theories and issues.
- 2. Develop the capacity for independent thought, critical reflection, analytical and problem solving skills, entrepreneurial spirit, academic curiosity, creativity and strategic thinking in a broad business context.
- 3. Enhance student employability through the embedding of a cohesive blend of professional and academic skills whilst simultaneously providing explicit career support and making available opportunities for placements, internships, volunteering and networking.
- 4. Deliver a 'future fit' curriculum that is responsive to the rapidly changing needs of the enterprise and the contemporary business world.
- 5. Optimise articulation with professional bodies; providing pathways to, or development of, a successful career of choice within a profession or business.
- 6. Encourages students to enhance their softer skills of leadership, team work and communication using the technical languages and practices of Finance.
- 7. Gain knowledge and understanding of the theory and applications of financial management including the financial management function, financial environment and markets, raising of financial resources, optimal allocation of those resources between alternative investments, efficient management of working capital and financial risk, and valuation of the enterprise.

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#### **Course Learning Outcomes**

- a) Students will have knowledge and understanding of:
- A1: Contemporary theories and methodologies concerning business and related subjects and their application to the study of business, management and enterprise at a local and global level;
- A2: An appreciation of the key concepts of business and management as an aid to the process of strategy development and problem-solving in a business context;
- A3: Organisations, the external environment in which they operate, how they are managed and the future needs of organisations, including the management of change;
- A4: The economic, social, legal, cultural and ethical impact of business and management decisions on both the organisation and its environment;
- A5: The main functional areas of business, how they inter-relate and integrate with each other;
- A6: The application of digital technologies to the development and implementation of effective business and communication processes;
- A7: Gain knowledge and understanding of the theory and applications of financial management including the financial management function, financial environment and markets, raising of financial resources, optimal allocation of those resources between alternative investments, efficient management of working capital and financial risk, and valuation of the enterprise.
  - b) Students will develop their intellectual skills such that they are able to:
- B1: Select and apply theoretical knowledge to identify, formulate and solve business problems and generate recommendations;
- B2: Undertake independent research into business and management issues either individually or as part of a team for projects and presentations;
- B3: Synthesise, appraise and evaluate data/evidence to develop argument and make sound judgements in accordance with basic theories and concepts of business and management;
- B4: Question orthodox/received opinion from a position of knowledge and develop own criteria and judgement in a range of business situations;
- B5: Identify and manage financial risks and develop and implement organisational financial strategy.
  - c) Students will acquire and develop practical skills such that they are able to:

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- C1: Demonstrate the application of knowledge through the production of a coherent business plan;
- C2: Present information to a variety of audiences in a structured business form;
- C3: Demonstrate innovation, creativity and enterprise in the application of theory to practice within business or commercial settings;
- C4: Be effective in the use of information and communication technology (ICT) for business applications;
- C5: Support decision makers in the acquisition and allocation of financial resources and in the assessment of investment opportunities.
  - d) Students will acquire and develop transferrable skills such that they are able to:
- D1: Plan, manage and evaluate the acquisition of new knowledge and skills as part of a lifelong learning strategy;
- D2: Demonstrate both employment potential and ability to manage future professional development;
- D3: Communicate clearly, fluently and effectively in a range of styles appropriate to the context;
- D4: Engage effectively in academic discussion and present arguments in a professional manner;
- D5: Select, apply and evaluate appropriate numerical and statistical methods for complex and open-ended tasks;
- D6: Be effective within a team environment including leadership, teambuilding, influencing and project management skills;
- D7: Be self-aware, sensitive and open to the diversity of people, cultures, business and management issues:
- D8: Exhibit abilities in leadership, team work and be able to communicate standard financial knowledge to a non-specialist audience.

#### C. Teaching and Learning Strategy

#### The acquisition of knowledge and understanding will be delivered through a variety of strategies.

#### In-class

Lectures will deliver key topic areas across the academic Levels. Where possible, guest speakers from business and academia will bring specialisms and real world contextualisation.

Interactive seminars and workshops will support the lectures and have a strong focus on small group activities to encourage the active participation of students throughout the academic year, developing peer learning, the sharing of knowledge and support amongst the diverse student body.

Examples of activities students will engage with during seminars are: question practice and case study analysis

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to reinforce and contextualise key lecture topics, debate and discussion. At level 4 there is greater emphasis on acquisition of knowledge of process thus question practice and repetition of process are key to learning. At level 5 the application of knowledge to case study and debate and discussion of current issues support and enhance student learning.

An integrated formative and summative assessment and feedback process are a key component to a student's independent acquisition of knowledge and understanding.

#### Self-managed learning

Self-managed learning activities to supplement and consolidate classroom based activity include: reading texts and relevant journals, application of knowledge to additional problem based exercises, engaging in coursework, group discussion, review of key topics and examination preparation where appropriate. Many of these activities are supported by the virtual learning environment (VLE).

Throughout the suite of Business Management courses the School intends to expand its use of technology for learning and assessment at undergraduate level through the common first year initially and then through core modules across this undergraduate suite of courses. Although there is already an expectation every module will have a set of core materials available to students via the VLE, the School aims to use digital technology to increase academic support for students particularly at level 4; to improve the efficiency of our teaching and assessment processes; and eventually to transform student learning so that the student experience becomes truly 'blended' and extends well beyond the use of the VLE as merely a document repository.

## The development of intellectual skills will be delivered via a structured and progressive strategy of support and delivered over the length of the programme.

#### In-class

Seminars and workshops encourage student development in this area with the application of knowledge to business case studies and real life problems to develop critical evaluation of relevant information, and problem solving skills. In class debate allows the sharing of ideas amongst peers and the evaluation of opinions within a diverse student body to enable students to develop and evaluate arguments.

At level 4 in particular, support is given to basic cognitive skills development and student research practice via the Concepts of Management module.

The theories underpinning the cognitive process and elementary research techniques are delivered through lectures and supported via interactive seminars applying the theory to case study and discussion of issues arising.

As students move through the programme their ability to evaluate and synthesise information, and their problem solving skills are developed through their application to more complex case study problems through which independence of thought and practice are developed.

Research skills are introduced via the Concepts of Management module at level 4, but are predominantly developed at levels 5 and 6 via coursework application and in class case study analysis. Research is further developed via the Business & Innovation module.

#### Self-managed learning

Self-managed learning activities supplement in-class learning and will include the reading and critique of academic journals and their application to problem based exercises and peer debate. Links to core journals will be available via the VLE and on-line fora will be used to encourage debate and discussion of key issues.

Engagement with coursework and the examination preparation are also key strategies to develop these skills.

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#### The acquisition of practical skills will be delivered through a variety of strategies.

#### In-Class

Practical skills development is delivered via lectures and interactive seminars and workshops. Processes and techniques are demonstrated during lectures and are then developed and applied to questions and exercises during seminars to reinforce learning.

The key practical skills are then continually developed throughout each level demonstrating progressive development. As students' progress through the Programme, there is a move away from the ability to perform practical skills to a greater emphasis on application in an SME context. There are also a series of workshops at level 4 developing enterprise awareness and the entrepreneurial mind-set as we engage in curriculum development around enterprise education.

#### Self-managed learning

The school's Student Enterprise Strategy details the enterprise engagement opportunities that students will have made available to them which will help them develop and demonstrate innovation, creativity, and enterprise skills and these activities have been developed under the following headings.

- 1. Business Solutions Centre, a student led consultancy service for clients within the university, student run start-ups and small businesses within the local area.
- 2. Links with societies, in particular student membership of the Institute of Directors, work as part of the Bright Futures society, the Enterprise Society and the Student Advisory Committee.
- 3. Induction, the School of Business supports the Enterprise Centre in a range of activities for induction, including the fresher's fair.
- 4. Extra-curricular activities, the school runs a series of extra curricula activities focused around developing the entrepreneurial capability and entrepreneurial effectiveness of students.

These are specifically taught and developed through dedicated modules; the Concepts of Management module at level 4 and the Business & Innovation modules at level 5.

Additionally, transferable skills development is embedded within all other modules through an integrated teaching and learning strategy.

#### In class

Methods are to be interactive and practical by nature, for example, group work based upon case study and in class presentations are used across both levels.

Spread sheet, planning and problem solving techniques are delivered in workshops and taught via application to case study problems and the synthesis of data.

Negotiating, influencing and presentation skills will be further developed via role play within the Business & Innovation module at level 5.

In addition transferable skills are developed throughout the teaching and learning seminars using small group discussions, student led presentations, exercises and case studies.

#### Self-managed learning

Reflective practice and work planning are all skills expected to be developed out of class hours. As above, elements of the school's Student Enterprise Strategy will assist in helping students to develop a range of transferable skills as well as developing a network of business contacts. Key activities are:

- 1. Business Solutions Centre, a student led consultancy service for clients within the university, student run start-ups and small businesses within the local area.
- 2. Links with societies, in particular student membership of the Institute of Directors, work as part of the Bright Futures society, the Enterprise Society and the Student Advisory Committee.

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- 3. Induction, the School of Business supports the Enterprise Centre in a range of activities for induction, including the fresher's fair.
- 4. Extra-curricular activities, the school runs a series of extra curricula activities focused around developing the entrepreneurial capability and entrepreneurial effectiveness of students.

#### D. Assessment

#### **Formative**

Formative assessment activities provide opportunity for developmental feedback and reflective learning and are a key feature of teaching and learning strategy throughout the course, to ensure students engage in a process of continuous learning.

In-class testing with peer marking and feedback is a key formative assessment method throughout the programme; this testing will be supported by additional on line tests via the VLE which provide students with automatic feedback as to performance.

As students' progress through the course, in class debate and discussion will provide students and staff with an understanding of the knowledge gained and areas of syllabi needing further reinforcement and delivery. This will allow staff to reflect on student performance and feed-forward into future delivery.

The VLE and in-class presentations can provide formative feedback to both staff and students as to the development of key intellectual skills.

Formative assessment via in-class tests, observation, peer review and debate can inform students and staff concerning the progress that has been made in areas of skill development.

#### **Summative**

The summative coursework assignments used to assess knowledge and understanding are diverse and set within a wider business context.

Examples of the range of assessment types are multiple choice tests (at level 4), business reports (at levels 5 and 6) academic research reports (at level 5 - 6), group work ( at levels 4 - 6), and individual assignments (at levels 4 - 5).

Examinations are compulsory for some modules that embed professional body exemptions. They incorporate a variety of question types and assess a broad range of the syllabi content.

At level 4, intellectual skills are mainly assessed through coursework as examinations tend to assess knowledge and understanding of basic processes.

As students move through the academic levels examinations are also used to assess the application of knowledge to scenarios and assess their evaluation and problem solving techniques. These skills are also assessed via coursework on all core Business Management module.

Elementary research skills are primarily assessed via coursework. As students' progress through the course, assessment methods will reflect the expectation that students will exhibit greater autonomy in their learning, refine their intellectual skills, and approach their work in a more evaluative manner.

Summative assessment will be via closed book examination, individual and group coursework through which practical skills can be demonstrated. IT skills are necessary to produce each piece of coursework.

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#### E. Academic Regulations

The University's Academic Regulations apply for this course. Any course specific protocols will be identified here.

#### F. Entry Requirements

In order to be considered for entry to the course(s) applicants will be required to have the following qualifications:

#### 2020 Entry

- A Level BCC or:
- BTEC National Diploma DMM **or**:
- Access to HE qualifications with 9 Distinctions and 36 Merits or:
- Equivalent Level 3 qualifications worth 112 UCAS points
- Applicants must hold 5 GCSEs A-C including Maths and English, or equivalent (reformed GCSEs grade 4 or above).
- We welcome equivalent qualifications from around the world. English language qualifications for international students: IELTS score of 6.0 or Cambridge Proficiency or Advanced Grade C.

#### **Accreditation of Prior Learning (APL)**

All awards for APL will be in line with the University's policy and current academic regulations.

#### Transfer credit

Transfer credit allows credit awarded by another HE Institution to contribute to the credit required for a London South Bank award. Credit may also be transferred from a previous experience of learning at LSBU.

Applicants will be considered on a case by case basis. Consideration of any request for transfer credit will only be confirmed against a transcript of credit or award certification and particular attention will be paid to grades achieved and number of attempts at the assessments.

Applicants for whom English is a foreign language should either hold a recognised qualification in English e.g. British Council IELTS (minimum 6.0) or the TOEFL equivalent. Applicants may be required to sit a pre-entry English test.

#### G. Course structure(s)

#### Course overview

The course is structured around 360 CATS points/credit or eighteen 20 credit modules.

The programme offers two main award names: Business Management with Finance and Business Management with Finance [placement].

The degrees are offered as a three-year full time course, and can be taken in the full-time mode as a sandwich course with a work placement year between level 5 and level 6 or via a part-time route. Those students on the full-time degree who do not wish to take the work placement year with progress to final year without placement.

Programme requirement information is provided as a series of tables to show the structure of each semester's core modules. This is followed by an options module listing for each level.

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At each level all full-time students study for 120 credits over a traditional academic year. Part-time students take a reduced diet of modules each semester with the full-time students (a maximum of 100 credits per year). For both full-time and part-time students, the options offered are contingent on sufficient student demand. All options may not be available in any one year and new options may be added.

The tables below show the modules offered in each semester on the full-time mode. The semester offering will vary for students on the part-time mode. Part-time students may be unable to take all the Level 5 and 6 subject disciplines and should seek advice on appropriate module from the course director.

The semester of delivery of all the modules may change in the future due to timetabling and resourcing requirements.

BA (Hons) Business Management with Finance- Full time (September start)

BA (Hons) Business Management with Finance [placement]

	Semester 1		Semester 2	
Level 4	Concepts of Management (core)	20	Business Economics (core)	20
	Financial Accounting	20	Management and Information Systems	20
	Fundamentals (core)		(core)	
	Principles of Marketing (core)	20	People and Organisations (core)	20
Level 5	Business Ethics Today: Social and Legal Foundations (core)	20	Managing Business Logistics and Negotiations (core)	20
	Managing Business and Innovation (core)	20	Fundamentals of Finance (core)	20
	Managing the Principles of e Business (core)	20	1 option module (as per the list below)	20
Level 5 Options	, ,		Business Contracts (option)	20
•			Entrepreneurial Mind-set Business	20
			Discovery and Development (option)	
			Environmental Economics and	20
			Sustainability (option)	
			Financial Accounting & Analysis (option)	20
			Fundamentals of Project Management (option)	20
			Human Resource Management (option)	20
			Marketing Research (option)	20
1	Otrata via Managaranta and	1.00	Magazina Firancial Diale (com)	100
Level 6	Strategic Management and Leadership (core)	20	Managing Financial Risk (core)	20
	Managing and Leading SMEs (core)	20	One option from the list (as below)	20
	Managerial Finance (core)	20	One option from the list (as below)	20
				20
			Brand Management (option)	20

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Level 6		
Options	Business Risk Management (option)	20
	Business Research Methods (option)	20
	Entrepreneurial Finance (option)	20
	Legal Protection of Business Creativity (option)	20
	Management Accounting for Decision Making (option)	20
	PRINCE2® Methodologies for Project Management(option)	20
	Retail Boutiques and Shopper Behaviour (option)	20
	Individual and Organisational Learning and Development (option)	20

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BA (Hons) Business Management with Finance - Full time (January start) BA (Hons) Business Management with Finance [placement]

	Semester 1 (Jan – June)		Semester 2 (Sept – Jan)	
	Semester i (Jan – June)		Jennester 2 (Jept – Jan)	
Level 4	Concepts of Management (core)	20	Financial Accounting Fundamentals (core)	20
	Management and Information Systems (core)	20	Business Economics (core)	20
	People and Organisations (core)	20	Principles of Marketing (core)	20
Level 5	Managing Business Logistics and Negotiations (core)	20	Business Ethics Today: Social and Legal Foundations (core)	20
	Fundamentals of Finance (core)	20	Managing Business and Innovation (core)	20
	1 option module (as per the list below)	20	Managing the Principles of e Business (core)	20
Level 5 Options	Business Contracts (option)	20		
	Entrepreneurial Mind-set Business Discovery and Development (option)	20		
	Environmental Economics and Sustainability (option)	20		
	Financial Accounting & Analysis (option)	20		
	Fundamentals of Project Management (option)	20		
	Human Resource Management (option)	20		
	Marketing Research (option)	20		
Level 6				
	Managing Financial Risk (core)	20	Strategic Management and Leadership (core)	20
	One option from the list (as below)	20	Managing and Leading SMEs (core)	20
	One option from the list (as below)	20	Managerial Finance (core)	20
Level 6 Options	Brand Management (option)	20		
	Business Risk Management (option)	20		
	Business Research Methods (option)	20		
	Entrepreneurial Finance (option)	20		
	Legal Protection of Business Creativity (option)	20		
	Management Accounting for Decision Making (option)	20		
	PRINCE2® Methodologies for Project Management(option)	20		
	Retail Boutiques and Shopper Behaviour (option)	20		

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	Individual and Organisational Learning	20	
	and Development (option)		

#### Placements information

Students have the opportunity to find and carry out a yearlong placement between levels 5 and 6 (years 2 and 3) of their course.

#### H. Course Modules

Whilst every effort will be made to make all option modules available there may be instances when for operational or academic reasons that a particular module will not run. In this case students will be counselled and an appropriate alternative agreed.

Module Code	Module Title	Level	Semester	Credit value	Assessment
BBS 4 COM	Concepts of Management (core)	4	В	20	100% Coursework
BAF 4 FAF	Financial Accounting Fundamentals (core)	4	1	20	50% Coursework 50% Exam
BBM 4 PRM	Principles of Marketing (core)	4	1	20	100% Coursework
BBS 4 ECO	Business Economics (core)	4	В	20	100% Coursework
BBS 4 MIS	Management and Information Systems (core)	4	2	20	100% Coursework
BBM_4_PEO	People and Organisations (core)	4	2	20	100% Coursework
BBS 5 BET	Business Ethics Today: Social and Legal Foundations (core)	5	1	20	100% Coursework
BBS 5 MBI	Managing Business and Innovation (core)	5	1	20	100% Coursework
BBS 5 MPB	Managing the Principles of e business (core)	5	1	20	100% Coursework
BBS 5 MBL	Managing Business Logistics and Negotiations (core)	5	2	20	100% Coursework
BAF 5 FOF	Fundamentals of Finance (core)	5	2	20	40% Coursework 60% Exam
BBS_5_BCT	Business Contracts (option)	5	2	20	50% Coursework 50% Exam
BBS_5_BDD	Entrepreneurial Mind-set Business Discovery and Development (option)	5	2	20	100% Coursework
BBS_5_EEC	Environmental Economics and Sustainability (option)	5	2	20	100% Coursework
BAF_5_FAA	Financial Accounting & Analysis (option)	5	2	20	40% Coursework 60% Exam
BBS_5_FPM	Fundamentals of Project Management(option)	5	2	20	100% Coursework
BBM_5_HRE	Human Resource Management (option)	5	2	20	50% Coursework 50% Exam
BBM_5_MRE	Marketing Research (option)	5	2	20	50% Coursework 50% Exam
BBM_6_SML	Strategic Management and Leadership (core)	6	1	20	100% Coursework
BBM 6 MLS	Managing and Leading SMEs (core)	6	1	20	100% Coursework

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Managerial Finance (core)	6	1	20	40% Coursework
				60% Exam
Managing Financial Risk (core)	6	2	20	40% Coursework
				60% Exam
Brand Management (option)	6	2	20	50% Coursework
				50% Exam
Business Risk Management (option)	6	2	20	100% Coursework
Business Research Methods (option)	6	2	20	100% Coursework
,				
Direct and Digital Marketing Strategy	6	2	20	100% Coursework
(option)				
Entrepreneurial Finance (option)	6	2	20	100% Coursework
,				
Legal Protection of Business Creativity	6	2	20	50% Coursework
(option)				50% Exam
Management Accounting for Decision	6	2	20	100% Coursework
Making (option)				
PRINCE2® Methodologies for Project	6	2	20	50% Coursework
Management(option)				50% Exam
<u> </u>	6	2	20	100% Coursework
` '	6	2	20	100% Coursework
and Development (option)				
	Managing Financial Risk (core)  Brand Management (option)  Business Risk Management (option)  Business Research Methods (option)  Direct and Digital Marketing Strategy (option)  Entrepreneurial Finance (option)  Legal Protection of Business Creativity (option)  Management Accounting for Decision Making (option)  PRINCE2® Methodologies for Project Management(option)  Retail Boutiques and Shopper Behaviour (option)  Individual and Organisational Learning	Managing Financial Risk (core) 6  Brand Management (option) 6  Business Risk Management (option) 6  Business Research Methods (option) 6  Direct and Digital Marketing Strategy (option)  Entrepreneurial Finance (option) 6  Legal Protection of Business Creativity (option)  Management Accounting for Decision 6  Making (option)  PRINCE2® Methodologies for Project 6  Management(option)  Retail Boutiques and Shopper Behaviour (option)  Individual and Organisational Learning 6	Managing Financial Risk (core) 6 2  Brand Management (option) 6 2  Business Risk Management (option) 6 2  Business Research Methods (option) 6 2  Direct and Digital Marketing Strategy 6 2 (option) 6 2  Entrepreneurial Finance (option) 6 2  Legal Protection of Business Creativity 6 2 (option) 6 2  Management Accounting for Decision 6 2 Making (option) 7  PRINCE2® Methodologies for Project 6 2 Management(option) 7  Retail Boutiques and Shopper Behaviour 6 2 (option) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Managing Financial Risk (core)  Brand Management (option)  Business Risk Management (option)  Business Research Methods (option)  Business Research Methods (option)  Business Research Methods (option)  Businest

#### I. Timetable information

This course is delivered over three days per week but this may be subject to change if change is needed to enhance your experience.

Outside of the standard delivery you are expected to engage in extra curricular activity, work placements and private study.

You can expect to receive a confirmed timetable during Welcome Week and you will be kept informed of any changes.

#### J. Costs and financial support

#### **Course related costs**

All of your course notes and learning materials are provided to you via our VLE, however you will be expected to purchase the core texts for each module and to supply your own stationery.

The university does have IT resources in the library (PCs & laptops) which you can use, however it would be beneficial to you if you had your own lap top device which you can use both in the classroom and for private study.

If you spend time away from the University on a placement or an internship then the cost of travel and suitable business attire is not included within your fee.

#### Tuition fees/financial support/accommodation and living costs

- Information on tuition fees/financial support can be found by clicking on the following link http://www.lsbu.ac.uk/courses/undergraduate/fees-and-funding or
- http://www.lsbu.ac.uk/courses/postgraduate/fees-and-funding
- Information on living costs and accommodation can be found by clicking the following linkhttps://my.lsbu.ac.uk/my/portal/Student-Life-Centre/International-Students/Starting-at-LSBU/#expenses

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### **List of Appendices**

Appendix A: Curriculum Map

Appendix B: Educational Framework (undergraduate courses)

Appendix C: Terminology

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#### **Appendix A: Curriculum Map**

This map provides a design aid to help course teams identify where course outcomes are being developed, taught and assessed within the course. It also provides a checklist for quality assurance purposes and may be used in validation, accreditation and external examining processes. Making the learning outcomes explicit will also help students to monitor their own learning and development as the course progresses.

												Course	Learn	ing Out	comes										
Core Modules	A1	A2	А3	A4	A5	A6	A7	B1	B2	В3	B4	B5	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5	D6	D7	D8
Level 4																									1
Concepts of Management								TD		D			D					TD A	TD A	TD A	D	TD A	TD	TD	D
Financial Accounting Fundamentals		TD A	D	TD	TD A	D	TD	TD A		TD A	D	D	TD	TD A	D	DA					D	TD A			D
Principles of Marketing	TD A	TD A	D	TD	TD A			TD A	TD	TD	D				TD									TD	
People & Organisations			TD A	TD A				TD						TD	TD			TD A	TD A	TD A	TD		TD A	TD A	
Business Economics	TD A	TD A	TD A	TD A		TD A		TD A		TD A	TD A	D	TD	TD A	TD A	DA				DA	DA	TD A			
Management & Information Systems		TD A	DA			TD A	D		DA	DA						TD A							DA		D
Level 5																									1
Business Ethics Today: Social & Legal Foundations		D	TD A	TD A				DA		TD A	DA				DA					DA	DA			TD A	
Managing Business Logistics & Negotiations	TD A	TD A	D		TD A			TD A		TD A			D	D	DA								TD A	TD A	
The Principles of Managing E-Business	TD A	TD A	TD A	TD A		TD A		TD A					TD		TD A	TD A				DA			DA	DA	
Managing Business and Innovation		D	TD A	TD A	DA			TD A	TD A	TD A			TD A		TD A			TD A	TD A			DA	TD A		TD A
Fundamentals of Finance							TD A					TD A													
Level 6																									<b></b>
Strategic Management & Leadership	DA	TD A	TD A					TD A	TD A	TD A	TD A			D	TD A			D	D	DA					TD A

Managing and Leading SMEs	DA	TD A	TD A	TD A		TD A	TD A	TD A	TD A		D	DA		D	D	TD A	TD A	DA	TD A
Managerial Finance					TD A					TD A									TD A
Managing Financial Risk					TD A					TD A									TD A

Appendix B: Embedding the Educational Framework for Undergraduate Courses
The Educational Framework at London South Bank University is a set of principles for
curriculum design and the wider student experience that articulate our commitment to the
highest standards of academic knowledge and understanding applied to the challenges of the
wider world.

The Educational Framework reflects our status as University of the Year for Graduate Employment awarded by *The Times and The Sunday Times Good University Guide 2018* and builds on our 125 year history as a civic university committed to fostering social mobility through employability and enterprise, enabling our students to translate academic achievement into career success.

There are four key characteristics of LSBU's distinctive approach to the undergraduate curriculum and student experience:

- Develop students' professional and vocational skills through application in industrystandard facilities
- Develop our students' graduate attributes, self-awareness and behaviours aligned to our EPIIC values
- Integrate opportunities for students to develop their confidence, skills and networks into the curriculum
- Foster close relationships with employers, industry, and Professional, Statutory and Regulatory Bodies that underpin our provision (including the opportunity for placements, internships and professional opportunities)

The dimensions of the Educational Framework for curriculum design are:

- informed by employer and industry needs as well as professional, statutory and regulatory body requirements
- **embedded learning development** for all students to scaffold their learning through the curriculum taking into account the specific writing and thinking requirements of the discipline/profession
- high impact pedagogies that enable the development of student professional and vocational learning through application in industry-standard or authentic workplace contexts
- **inclusive teaching, learning and assessment** that enables all students to access and engage the course
- assessment for learning that provides timely and formative feedback

All courses should be designed to support these five dimensions of the Educational Framework. Successful embedding of the Educational Framework requires a systematic approach to course design and delivery that conceptualises the student experience of the curriculum as a whole rather than at modular level and promotes the progressive development of understanding over the entire course. It also builds on a well-established evidence base across the sector for the pedagogic and assessment experiences that contribute to high quality learning.

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This appendix to the course specification document enables course teams to evidence how their courses meet minimum expectations, at what level where appropriate, as the basis for embedding the Educational Framework in all undergraduate provision at LSBU.

Dimension	Minimum expectations and	How this is ach	nieved in the course
of the	rationale		
Educational Framework			
Curricula	Outcomes focus and	This course has AC	CCA, IOEE, CMI and
informed by	professional/employer links	CIMA Professional	
employer and	All LSBU courses will evidence		,
industry need	the involvement of external	ACCA exceptions a	re granted on passing
ilidusti y fieed	stakeholders in the curriculum	and completing the	following:
	design process as well as plan for	ACCA paper	LSBU module
	the participation of employers	Accountant in	On completion of
	and/or alumni through guest	Business (AB)	the degree
	lectures or Q&A sessions,	Management	On completion of
	employer panels, employer-	Accounting (MA)	the degree
	generated case studies or other	Financial	On completion of
	input of expertise into the delivery	Accounting (FA)	the degree
	of the course provide students	Audit and	AUDIT AND ASSURANCE
	with access to current workplace	Assurance (AA)	(BAF-6-AAS)
	examples and role models.	Financial	FINANCIAL
	Students should have access to	Reporting (FR)	REPORTING
	employers and/or alumni in at		(BAF 6 FRE)
	least one module at level 4.	FIA qua	alification
		FAB Accountant	On completion of
		in Business	the degree
		FA1 Recording	On completion of
		Financial	the degree
		Transactions	
		MA1	On completion of
		Management   Information	the degree
		FA2 Maintaining	On completion of
		Financial	the degree
		Records	and dogree
		MA2 Managing	On completion of
		Costs and	the degree
		Finance	_
		FAB Accountant	On completion of
		in Business	the degree
		FMA	On completion of
		Management	the degree
		Accounting FFA Financial	On completion of
		Accounting	On completion of the degree
		FAU	AUDIT AND
		Foundations in	ASSURANCE
		Audit	(BAF-6-AAS)
		Exemption is availa	

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passing and completing the BA (Hons) Business Management core modules at level 5 need. For the Diploma in Enterprise Management core modules at level 6 need to be passed and completed.

Those who complete the Enterprise placement can apply for the Introductory Certificate in Enterprise Creation & Enterprise Management and those that go on to take the level 6 Enterprise Placement module can apply for the Introductory Diploma in Enterprise Creation & Enterprise Management.

The Introductory Diploma in Small Business Finance is also available for Students who complete and pass the level 6 Entrepreneurial Finance optional module.

The CIM level 5 diploma in Management and Leadership is granted on passing and completing the following:

	, ,
CMI unit	LSBU
	module
CMI Unit 5004V1	Core:
	BBS_5_MBL
Practices of resource	Managing
management	Business
	Logistics and
	Negotiations
CMI Unit 5006V1	Core:
	BBS_6_MLS
Conducting a	Managing
management project	and Leading
	SMEs
CMI Unit 5012V1	Core:
	BBM_6_SML
Being a leader	Strategic
	Management
	and
	Leadership
CMI Unit 5013V1	
Leadership practice	
CMI Unit 5002V1	Core:
	BBS_4_MIS
Information based	Management
decision making	and
	Information
	Systems

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CIMA exceptions granted on passing and completing the following: CIMA Paper LSBU module BA1 Core: Fundamentals of BBS\_4\_ECO **Business** Business **Economics** Economics BA2 Elective: Fundamentals of BAF 6 MAD Management Management Accounting Accounting for Decision Making BA3 Core: Fundamentals of BAF 4 FAF Financial Financial Accounting Accounting Fundamentals BA4 Core: BBS 5 BET Fundamentals of Ethics, Corporate **Business Ethics** Governance and Today: Social Business Law and Legal Foundations The professional body requirements inform the course content and design. This accreditation provides affirmation that students completing the course develop the correct level of skills knowledge and attributes necessary for successful transition it the profession on graduation. We teach using an applied character based education model, developing the whole student via the practical application of knowledge and skills to live scenarios wherever possible To support this aim we work as one networked community with our stakeholders to provide opportunity to students through guest lectures, employer panels and live case studies, this thread runs throughout the course and throughout each module. Embedded Support for transition and All modules at Level 4 are designed to support student transition into Higher learning academic preparedness Education and academic preparedness. development

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At least two modules at level 4 should include embedded learning development in the curriculum to support student understanding of, and familiarity with, disciplinary ways of thinking and practising (e.g. analytical thinking, academic writing, critical reading, reflection). Where possible, learning development will be normally integrated into content modules rather than as standalone modules. Other level 4 modules should reference and reinforce the learning development to aid in the transfer of learning.

The Concepts of Management module has a specific focus on learning support and has the Be coaching programme embedded within it.

Financial Accounting Fundamentals and Economics I has a particular focus on analytical thinking.

The Concepts of Management and People and Organisations module develops reflection.

Academic writing is explored across all modules and The Introduction to Marketing Module has a focus on critical reading.

All modules make cross reference to each other and reinforce learning and development throughout the students' journey.

## High impact pedagogies

## Group-based learning experiences

The capacity to work effectively in teams enhances learning through working with peers and develops student outcomes, including communication, networking and respect for diversity of perspectives relevant to professionalism and inclusivity. At least one module at level 4 should include an opportunity for group working. Group-based learning can also be linked to assessment at level 4 if appropriate. Consideration should be given to how students are allocated to groups to foster experience of diverse perspectives and values.

All Courses and each level has at least one element of group coursework. At Level 4 this is embedded within the Concepts of Management module and the People and Organisations module.

Students are allocated groups for the CoM module to ensure diversification. During this module they complete a Belbin analysis of group skills so that they are reflecting on diversity of mindset and skills in addition to ethnicity, gender and age.

Values are explored in the COM module and we also discuss the benefits of alternative lenses and respecting boundaries, and work in partnerships and the setting up of a partnership agreement.

#### Inclusive teaching, learning and assessment

## <u>Accessible materials, resources</u> and activities

All course materials and resources, including course guides, PowerPoint presentations, handouts and Moodle should be provided in an accessible format. For example, font type and size, layout and colour as well as captioning or transcripts for audio-

All course materials and resources, including course guides, PowerPoint presentations, handouts and Moodle are provided in an accessible format.

Four module at Level 4 have lecture capture.

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visual materials. Consideration should also be given to accessibility and the availability of alternative formats for reading lists. Assessment Assessment and feedback to All modules have formative assessment and feedback throughout delivery. Often support attainment, progression for learning feedback is face to face in class feedback and retention from tutors and peers. Assessment is recognised as a critical point for at risk students as Students always have the opportunity to well as integral to the learning of use the feedback to feed forward into the all students. Formative feedback final summative assessment. is essential during transition into university. All first semester modules at level 4 should include a formative or low-stakes summative assessment (e.g. low weighted in final outcome for the module) to provide an early opportunity for students to check progress and receive prompt and useable feedback that can feedforward into future learning and assessment. Assessment and feedback communicates high expectations and develops a commitment to excellence. High impact Research and enquiry Research enquiry is embedded in the teaching and assessment across the pedagogies experiences programme. Moreover, learning and Opportunities for students to application of research methods begins undertake small-scale right from the start of the course and independent enquiry enable continues throughout. The aim is to enable students to understand how students to see the linkage between knowledge is generated and theories and methods and their practical application within a real world context. tested in the discipline as well as Examples of this can be seen in the prepare them to engage in Concepts of Management module EPIIC enquiry as a highly sought after bag challenge, and the Managing Business outcome of university study. In and Innovation module through the use of preparation for an undergraduate the business simulation software SIM dissertation at level 6, courses venture. should provide opportunities for students to develop research skills at level 4 and 5 and should engage with open-ended problems with appropriate support. Research opportunities should build student autonomy and are likely to encourage

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		1
	creativity and problem-solving.	
	Dissemination of student research	
	outcomes, for example via	
	posters, presentations and reports	
	with peer review, should also be	
	considered.	
Curricula	Authentic learning and	Focus on real life case studies and
informed by	assessment tasks	development of the employability skills
employer and	Live briefs, projects or equivalent	expected in a work-ready graduate are
industry need	authentic workplace learning	integral to the course.
/ Assessment	experiences and/or assessments	
for learning	enable students, for example, to	Alongside the teaching programme we will
	engage with external clients,	run a series of HEAR badged
	develop their understanding	extracurricular activities focusing on
	through situated and experiential	enhancement of student employability,
	learning in real or simulated	designed in partnership with employers,
	workplace contexts and deliver	professional bodies, our LSBU careers
	outputs to an agreed specification	department and LSBU societies and the
	and deadline. Engagement with	Enterprise Centre.
	live briefs creates the opportunity	Enterprise define.
	for the development of student	
	•	
	outcomes including excellence,	
	professionalism, integrity and	
	creativity. A live brief is likely to	
	develop research and enquiry	
	skills and can be linked to	
	assessment if appropriate.	
Inclusive	Course content and teaching	All of our modules are delivered with a
teaching,	methods acknowledge the	commitment to the inclusive curriculum.
learning and	diversity of the student cohort	All case studies, images and resources are
assessment	An inclusive curriculum	drawn upon to reflect the diversity of our
	incorporates images, examples,	cohort.
	case studies and other resources	CONOIT.
	from a broad range of cultural and	
	social views reflecting diversity of	
	the student cohort in terms of, for	
	example, gender, ethnicity,	
	sexuality, religious belief, socio-	
	economic background etc. This	
	commitment to inclusivity	
	enables students to recognise	
	themselves and their experiences	
	in the curriculum as well as foster	
	understanding of other viewpoints	
	and identities.	
Curricula	Work-based learning	We deliver Applied Character Based
informed by	Opportunities for learning that is	education whereby student work on case
employer and	relevant to future employment or	study, live briefs from employers, they can
industry need	undertaken in a workplace setting	stady, live briefs from employers, they call
muusiiy need	undertaken in a workplace setting	

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are fundamental to developing student applied knowledge as well as developing work-relevant student outcomes such as networking, professionalism and integrity. Work-based learning can take the form of work experience, internships or placements as well as, for example, case studies, simulations and role-play in industry-standards settings as relevant to the course. Work-based learning can be linked to assessment if appropriate.

go on placements, internships and work on simulations (eg. SimVenture).

# Embedded learning development

## Writing in the disciplines: Alternative formats

The development of student awareness, understanding and mastery of the specific thinking and communication practices in the discipline is fundamental to applied subject knowledge. This involves explicitly defining the features of disciplinary thinking and practices, finding opportunities to scaffold student attempts to adopt these ways of thinking and practising and providing opportunities to receive formative feedback on this. A writing in the disciplines approach recognises that writing is not a discrete representation of knowledge but integral to the process of knowing and understanding in the discipline. It is expected that assessment utilises formats that are recognisable and applicable to those working in the profession. For example, project report, presentation, poster, lab or field report, journal or professional article, position paper, case report, handbook, exhibition

guide.

Writing in the discipline is embedded throughout the programme and builds from level 4 upwards.

Students develop their understanding of Business report writing, Client briefs, presenting information in number and cart format and Business communications more generally.

Many of the modules are assessed via Presentation and pitching which are essential skills for the business professional.

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#### Students have the opportunity to work in High impact Multi-disciplinary, interdisciplinary our Business Solutions Center, an pedagogies or interprofessional group-based externally facing consultancy working on learning experiences cross disciplinary projects with live Building on experience of group customer briefs. working at level 4, at level 5 students should be provided with In addition, they all have the opportunity to the opportunity to work and take up an internship or placement. manage more complex tasks in All students have the opportunity to work groups that work across traditional in the curricular on live briefs supplied by disciplinary and professional employers. boundaries and reflecting interprofessional work-place settings. Learning in multi- or interdisciplinary groups creates the opportunity for the development of student outcomes including inclusivity, communication and networking. Assessment Variation of assessment Modules are assessed using a wide variety of methodologies, these include: for learning An inclusive approach to curriculum recognises diversity Group work and seeks to create a learning Individual work environment that enables equal **Presentations** opportunities for learning for all Pecha Kucha students and does not give those Essay with a particular prior qualification Report (e.g. A-level or BTEC) an Reflection advantage or disadvantage. An Spreadsheet holistic assessment strategy Diaries should provide opportunities for all **Pitching Posters** students to be able to Examination demonstrate achievement of Test learning outcomes in different ways throughout the course. This may be by offering alternate Most course works are built around case assessment tasks at the same study and alternate assessments are made assessment point, for example available where necessary. either a written or oral A mix of assessments are used at each assessment, or by offering a level and on each programme and are range of different assessment appropriate to each discipline. Some are tasks across the curriculum. guided by professional body requirements. Curricula Career management skills Core values of students are explored at Level 4, enabling them to consider careers informed by Courses should provide support that give them happiness and satisfaction for the development of career employer and and that align to whom they are and what management skills that enable industry need they want to be, how they want to live their student to be familiar with and lives. understand relevant industries or professions, be able to build on

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At level 5 all students receive in curricular

work-related learning opportunities, understand the role of self-appraisal and planning for lifelong learning in career development, develop resilience and manage the career building process. This should be designed to inform the development of excellence and professionalism.

an Employability hour (12 x 1 hour), in which they receive guidance on the job market, CVs, on line profile ned social media, interviews, elevator pitching industries, professionals, entrepreneurs, networking, assessment centers. This is supported by industry and professional body guest lectures and alumni

We run a series of extra curricular events and workshops to support and run our annual employability day which all students can engage in, culminating in an alumni networking session.

At level 6 we have a Leadership club to support self selecting students to network at a higher level and to provide further 'leadership' development and we develop their ability to narrate their own journey.

We are to pilot an alumni mentoring programme in 20/21.

Curricula informed by employer and industry need /

Assessment for learning / High impact pedagogies

#### Capstone project/dissertation

The level 6 project or dissertation is a critical point for the integration and synthesis of knowledge and skills from across the course. It also provides an important transition into employment if the assessment is authentic, industryfacing or client-driven. It is recommended that this is a capstone experience, bringing together all learning across the course and creates the opportunity for the development of student outcomes including professionalism, integrity and creativity.

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#### **Appendix C: Terminology**

[Please provide a selection of definitions according to your own course and context to help prospective students who may not be familiar with terms used in higher education. Some examples are listed below]

awarding body	a UK higher education provider (typically a university) with the power to award higher education qualifications such as degrees
bursary	a financial award made to students to support their studies; sometimes used interchangeably with 'scholarship'
collaborative provision	a formal arrangement between a degree-awarding body and a partner organisation, allowing for the latter to provide higher education on behalf of the former
compulsory module	a module that students are required to take
contact hours	the time allocated to direct contact between a student and a member of staff through, for example, timetabled lectures, seminars and tutorials
coursework	student work that contributes towards the final result but is not assessed by written examination
current students	students enrolled on a course who have not yet completed their studies or been awarded their qualification
delivery organisation	an organisation that delivers learning opportunities on behalf of a degree-awarding body
distance-learning course	a course of study that does not involve face-to-face contact between students and tutors
extracurricular	activities undertaken by students outside their studies
feedback (on assessment)	advice to students following their completion of a piece of assessed or examined work
formative assessment	a type of assessment designed to help students learn more effectively, to progress in their studies and to prepare for summative assessment; formative assessment does not contribute to the final mark, grade or class of degree awarded to students

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higher education provider	organisations that deliver higher education
independent learning	learning that occurs outside the classroom that might include preparation for scheduled sessions, follow-up work, wider reading or practice, completion of assessment tasks, or revision
intensity of study	the time taken to complete a part-time course compared to the equivalent full-time version: for example, half-time study would equate to 0.5 intensity of study
Lecture	a presentation or talk on a particular topic; in general lectures involve larger groups of students than seminars and tutorials
learning zone	a flexible student space that supports independent and social earning
material information	information students need to make an informed decision, such as about what and where to study
mode of study	different ways of studying, such as full-time, part-time, e-learning or work-based learning
modular course	a course delivered using modules
Module	a self-contained, formally structured unit of study, with a coherent and explicit set of learning outcomes and assessment criteria; some providers use the word 'course' or 'course unit' to refer to individual modules
national teaching fellowship	a national award for individuals who have made an outstanding impact on student learning and the teaching profession
navigability (of websites)	the ease with which users can obtain the information they require from a website
optional module	a module or course unit that students choose to take
performance (examinations)	a type of examination used in performance- based subjects such as drama and music
professional body	an organisation that oversees the activities of a particular profession and represents the interests of its members
prospective student	those applying or considering applying for any programme, at any level and employing any mode of study, with a higher education provider

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regulated course	a course that is regulated by a regulatory body
regulatory body	an organisation recognised by government as being responsible for the regulation or approval of a particular range of issues and activities
Scholarship	a type of bursary that recognises academic achievement and potential, and which is sometimes used interchangeably with 'bursary'
semester	either of the parts of an academic year that is divided into two for purposes of teaching and assessment (in contrast to division into terms)
seminar	seminars generally involve smaller numbers than lectures and enable students to engage in discussion of a particular topic and/or to explore it in more detail than might be covered in a lecture
summative assessment	formal assessment of students' work, contributing to the final result
term	any of the parts of an academic year that is divided into three or more for purposes of teaching and assessment (in contrast to division into semesters)
total study time	the total time required to study a module, unit or course, including all class contact, independent learning, revision and assessment
tutorial	one-to-one or small group supervision, feedback or detailed discussion on a particular topic or project
work/study placement	a planned period of experience outside the institution (for example, in a workplace or at another higher education institution) to help students develop particular skills, knowledge or understanding as part of their course
workload	see 'total study time'
written examination	a question or set of questions relating to a particular area of study to which candidates write answers usually (but not always) under timed conditions

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