

Dear Friends,

Welcome to the **2024 South Bank Ignite Festival and Marketplace**; a celebration and catalyst of the entrepreneurial potential and action that emanates from across LSBU.

LSBU is unique.

Founded to tackle challenges in London's most deprived communities, we have a proud heritage of offering opportunities through technical education.

Entrepreneurial spirit is the driving force behind everything we do and achieve. We embrace challenges head-on, striving for a prosperous and inclusive future for all.

Our strength is our diversity and shared belief in better.

As you explore the profiles of our finalists, you will see a rich diversity of ideas and founders, united by a shared belief in progress and a commitment to shaping a better future.

South Bank Ignite is just the beginning. These participants will continue to develop, pivot, and refine their entrepreneurial skills. Some will expand their ventures, others will launch new ones, and many will enter the workforce equipped with an entrepreneurial mindset that sets them on a path to realising their full potential.

What next? In our second year, South Bank Ignite has seen applications more than triple, drawing interest from every Academic School and our alumni community.

What can be achieved next year? You can help the LSBU entrepreneurial ecosystem thrive and make a positive impact in the future.

Join South Bank Ignite as a start-up, freelancer, activist, or side hustle idea generator. Support these entrepreneurs as mentors, advisors, opportunity door openers, donors, and challengers.

Visit www.lsbu.ac.uk/starters or contact studententerprise@lsbu.ac.uk to get involved.

With gratitude, excitement, and hope,



The Enterprising Futures team

www.lsbu.ac.uk/starters | #SouthBankIgnite



Mohammed Ali, Head of Entrepreneurship



Ebenezer Boakye, Student Assistant



Phuong Le, Student Assistant



Paige McKinnon, Engagement and Enhancement



Syeda Rahimunnessa, Enterprise Education Manager



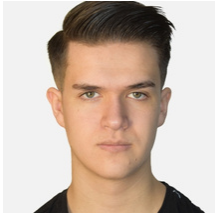
Rui Barros Silva, Entrepreneurship Manager



Sarah Tucker, Student Assistant



South Bank Ignite 2024 Finalists – B2B Category

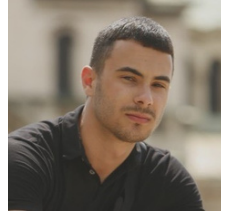


William Dittrich, *School of Engineering graduate*

RXCEL is a service streamlining medication distribution, helping healthcare staff reducing risks and costs while improving time management and team coordination.

Kaloyan Georgiev, *School of Arts & Creative Industries student*

Immerse Vision is a service that modernizes the connection between business spaces and visitors by offering 3D virtual scans and floorplans.



Lilly Thompson, *School of Arts & Creative Industries student*

Lilly Pad Productions is a service assisting brands, artists, and influencers in crafting powerful productions through bold visual storytelling.

South Bank Ignite 2024 Finalists – B2C Category

Elizabet Ciochina, *School of Applied Sciences student*

Sunshine Therapy is a service providing personalized therapy sessions, helping individuals find relief from psychological distress and addressing their unique needs and challenges.



Candice Davis, *School of Business graduate*

After Birth London is a platform helping post-natal mothers rediscovering themselves by empowering them with practical solutions to their everyday challenges.

Sebastian Munis, Tanseer Hussain, & Muhammad Omar

School of Arts & Creative Industries graduate, School of Business student, & co-founder respectively

Eats In The Box is a platform catering to lovers of authentic Asian and Middle Eastern cuisine by offering a culinary adventure from the comfort of their homes.



South Bank Ignite 2024 Finalists – Impact Category

Bethany Browne, *School of Engineering graduate*

ZenDen Sensory Spaces is a sensory space for children in moments of crisis, offering a variety of stimuli, including visual, auditory, and tactile stimuli, helping the child regulate their emotions.



Shikira Gayle, *School of Applied Sciences student*

Taste 'n' See is a product allowing health-conscious individuals with a sweet tooth to enjoy their favourite desserts by offering options with fewer calories and less sugar.

Ayse Bilge Kivrak & Timucin Gelici,

School of Applied Sciences graduate & co-founder

Ground Me is an app evaluating how 'present' individuals are in their lives by offering grounding exercises based on scientifically proven methods.



South Bank Ignite 2024 Finalists – Innovation Category

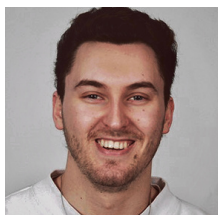


Sean Fuller, *School of Health & Social Care student*

Lodgepal is a service offering a seamless technological solution enhancing the landlord-tenant workflow.

Yusuf Muysinkhanov, *School of Engineering student*

OpenStaff is a platform linking hospitality venues with the suitable candidates faster by matching job posts to applicants' work experience, skills, and preferences.



Josh Myers, *School of Engineering graduate*

Denimolite is a textile composite product using unusable offcuts going to waste and providing eco-conscious designers and consumers with high-quality products.

South Bank Ignite 2024 Semi-Finalists – B2B Category

Roozbeh Bitá & Zeinab Olyaei,

School of The Built Environment & Architecture student, & co-founder

Cross Waves is an audio and lighting product improving the aesthetic and efficiency of a room by offering a carefully crafted design and a user-friendly setup.

Owen Grosvenor, *School of Engineering graduate*

WashMy is an online marketplace connecting car owners with local car washing services offering a simple booking experience, at a convenient time and place, all at competitive prices.

Kanwal Naseer, *School of Business student*

Ecocycle Solutions is a service converting organic waste into nutrient-rich compost offering eco-friendly customers a sustainable waste management solution.

Ebenezer Nwosu, *School of Business student*

Sharp Pay is a platform integrating digital banking, accounting and customer management workflows, assisting small businesses in enhancing their operations.

South Bank Ignite 2024 Semi-Finalists – Impact Category

Karon Gurung, *School of Business student*

Foodnet is a service that connects farmers, shops, and budget-conscious individuals, providing access to affordable, high-quality food by purchasing fresh produce in bulk.

Shah Arafath Hussain, *School of Business student*

GreenFlow Solutions offers a biodegradable product that transforms sanitary pads into seeds, helping environmentally conscious consumers reducing their ecological footprint.

Asim Qamar Malik & Borna Hooshmand, *School of Business students*

Donatio is a platform connecting donors and charities by establishing a fairer, more transparent, and trackable donation process.

South Bank Ignite 2024 Semi-Finalists – B2C Category

Micah Fleary & Fagne Fabio Da Costa,

School of The Built Environment & Architecture student & co-founder

Gated Community is a fashion brand that addresses the needs of ethnic minorities in economically disadvantaged areas by combining streetwear with luxury.

Madison-Ella O'Bong & Maryam Khelifaoui,

School of Arts & Creative Industries student & co-founder

Serene Paradigm is a menstrual subscription service that simplifies periods for women by delivering high-quality period essentials.

Nohaila Rami, *School of Arts & Creative Industries graduate*

Serene Screen helps urban professionals and students seeking relaxation, stress relief, and emotional support through entertainment by offering a curated selection of emotionally resonant content.

Felly Tshidibi Tshimanga, *School of Health & Social Care student*

Felly Mode Bespoke Design is a service helping fashion-savvy women seeking bespoke tailoring and made-to-measure attire.

South Bank Ignite 2024 Semi-Finalists – Innovation Category

Farid Moulaye, *School of Engineering student*

CatCare is a product using AI technology to detect falls, monitor activities, and track wellbeing, supporting seniors in preserving their independence and autonomy and giving carers peace of mind.

A Special Thank You To

Thank you to our South Bank Ignite Semi-Final Judges:

- Safia Barikzai, Associate Professor, LSBU
- Irina Bernstein, Group Solicitor & Director of Legal Services, LSBU
- Manjinder Chhokran, Head of Business Engagement, LSBU
- Alan Doherty, Head of Customer Services, LSBU
- Alex Elkins, Director of REI, LSBU
- Ronke Fashola, Senior Lecturer, LSBU
- Neil Hart, Head of External Engagement and Operations, LSBU
- Alex Muresa, Senior Lecturer - Marketing, LSBU
- Peter Nimmo, Lecturer in Business Negotiation & Communication, LSBU
- Josephine NwaAmaka Bardi, Associate Dean - Education and Student Experience, LSBU
- Wael Saghir, Senior Lecturer in Innovation and Enterprise, LSBU
- Kirsten Tapping, Lecturer, LSBU
- Pamela Thomas, Academic Developer, LSBU
- Mirsini Trigoni, Senior Lecturer in Fashion, LSBU

Additional (and many) thanks to the South Bank Ignite Final Judges:

- Sara Abdaless, Associate Dean - Education and Student Experience, LSBU
- Emma Alexander, Founder at Mother Bran
- Deborah Bowen, Croydon Campus Director, LSBU
- Issa Chaer, Associate Dean - Research and Enterprise, LSBU
- Rodney Day, Pro Vice Chancellor, LSBU
- Tara Dean, Provost, LSBU
- Nureen Graves, Founder/CEO of Feed Me Good
- Peter Harrington, CEO at SimVenture
- Chris Harty, Dean - School of the Built Environment and Architecture, LSBU
- George Imafidon, CEO at Motivez
- Steve Kalinda, Creative and Founder of UNWIRE
- Jan Levy, Managing Director at Three Hands
- Vagner Meller, Founder and CEO at JUMP Viagens & Intercâmbios
- Jenny Owen, Associate Dean - Education and Student Experience, LSBU
- Mohsin Ravjani, CEO / Co-Founder - Homeless to Wellness
- Marius Stancu, Senior Innovation & Growth Specialist - Innovate UK EDGE, UCL
- Paul Woods, Director of Marketing - Recruitment and Communications, LSBU

More thanks to the LSBU Entrepreneurs-in-Residence:

- Kadeza Begum, Entrepreneurship Consultant at Future Space
- Michael Buckworth, Managing Partner at Buckworths
- Peter Harrington, CEO at SimVenture
- Neil Whitehead, Co-Founder of RunGreen

To the many other members of the South Bank Innovation and London South Bank teams not mentioned here, thank you for supporting entrepreneurship at LSBU.